

Jukka Rajala

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Curriculum Vitae

PROFILE

Jukka Johannes Rajala, born June 23rd 1977 in Helsinki, Finland. I'm a citizen of Finland and based in Helsinki, Finland.

EXPERIENCE

1998 – Currently holding this position

Creative consultant, freelance

My work as a creative consultant has evolved into high work ethics and discipline. My customers have included musicians and artists with world wide presence as well as companies in the technology field. Retail and business-to-business branding have been a major part of my work.

Customers include: The Rasmus, Mobile Avenue Finland, Braawi Ltd, Free Software Foundation, Anylulu, 16 Inch Records, Dallas Superstars and others.

2007 – Currently holding this position

Assisting architect, SARC Architects Ltd.

SARC Architects is progressive design oriented architectural practice in the front-line of contemporary Finnish architecture. The company has a strong focus on prestige office design and high-end conversions.

2006

Assisting architect, Arkkitehtitoimisto Pekka Lukkaroinen Oy

Arkkitehtitoimisto Pekka Lukkaroinen is a mid-sized architectural office in Oulu, Finland. While at Lukkaroinen my responsibilities included guiding several projects from concept stage to construction and participating on development of entries to invited architectural competitions.

2004

Serv-It Oy / Contract work for Nokia Oyj

While taking a sabbatical and studying architecture in Oulu, I took a summer job with local IT-service company that subsequently assigned me to work with Nokia. I worked as a contact person between the architects, interior designers and Nokia Technology Platforms as they created real life environments for testing future products and services.

2001 – 2003

Art Director / Designer / Web developer, Hinterland Oy / Voskon Oy

Hinterland and Voskon are the two company set to manage the daily routines of several high-profile bands from Finland. They include such household names as HIM and Apocalyptica.

My work with Hinterland/Voskon consisted creating guidelines and standards that record labels and distributors where to use while creating marketing material to supplement the album and single sales.

I also designed and implemented several internet campaigns and community services. I believe my biggest accomplishment was extending the experience of an album buying fan to the internet.

2001 – 2001

Art Director / Graphic designer, HEX Group Oyj

As the in-house designer for the HEX Group I, the premier stock exchange in Finland, I created all the guidelines and manuals for external agencies building the internet presence for the HEX brand.

I also participated in development of the out-sourcing tools for customers as a user-interface designer and by creating custom appearances based on customer's graphical guidelines.

2000 – 2001

Art Director / Graphic designer, Wapit Ltd.

At Wapit I initiated the process to redevelop the graphical corporate identity to better reflect the company's rapidly changing profile. I created full graphical guidelines and company wide standards for appearance and feel for the external and internal teams to follow. The guidelines covered the whole spectrum of digital and analogue environments.

Sadly the company failed before they were made public.

1998 – 2000

Designer / Web developer, Saunalahden Serveri / Saunalahti Oyj / Jippii Oyj

My tasks at Saunalahti included the design and development of Saunalahti.fi-portal. With the small team of eight we took the site from the initial stages of development to be the second largest web-site in Finland.

Because of the success of our project I was given the opportunity to join the company as a pre-IPO shareholder.

1999 – 1999

Part-time New Media Designer, Tietotalo Oy

1998 – 1999

Technical customer support, Saunalahden Serveri Oy / Saunalahti Oyj

COMPUTER SKILLS

I have a long experience of all the standard applications used in the creative industry, including Photoshop, Illustrator, Dreamweaver, InDesign, Flash and Quark. I have gathered a deep knowledge of working with AutoCAD, Autodesk Architecture, ArchiCAD, Google SketchUp Pro, 3DS MAX and Cinema 4D.

I'm able to extend these skills to any drafting, drawing or 3D-modeling application with ease.

I have knowledge and skills to use advanced xHTML, CSS, PHP, MySQL and JavaScript (including AJAX) as a part of my everyday work.

I have deep understanding on opportunities and constraints of most internet and mobile development languages and technologies.

POSITIONS OF TRUST

2006 – 2008

Suomen Arkkitehtiliitto (SAFA), SAFA Executive Board, Student representative of University of Oulu

2003 – Current

University of Oulu, Department of Architecture, Council of the department, Student representative

EDUCATION

2003 – Current

University of Oulu, Department of Architecture
Working toward a master's degree in architecture, expected graduation in 2009.

1993 – 1996

Secondary School, Hermannin Lukio, Salo

INTERESTS

Running. Old Citroen's. Architecture. Philosophy. Design. Building things. Photography.